

ALLTECH IAEJ MEDIA AWARDS

The annual Alltech IAEJ Media Awards honor creativity, passion and excellence in equestrian journalism, photography and broadcast. The Awards are organized by Alltech and open only to members of the International Alliance of Equestrian Journalists (IAEJ).

Specifications:

The Alltech IAEJ Media Awards will be presented in the following categories:

1. Published Article for the Alltech IAEJ Journalist of the Year Award;
2. Published Photograph for the Alltech IAEJ Photographer of the Year Award;
3. Published Broadcast (this category includes video, radio, and podcast) for the Alltech IAEJ Broadcaster of the Year Award.

Entries must have been published between January 4, 2011 and December 31, 2011. Deadline for entries is January 14 , 2012.

Announcement/Recognition of Winners:

1. Winners will receive a \$500 cash prize and an Alltech IAEJ Media Award trophy.
2. Winners will be notified in February 2012 and presented with their prizes at an awards presentation to be held at the sponsor's discretion on the occasion of the World Cup Final and/or the Alltech Press Dinner during the Kentucky Three Day Event.
3. All decisions are final. A judging panel consisting of three to five members from different nationalities, representing the categories to be contested will assess all entries.

Eligibility:

To enter, the entrant must be a member in good standing of the International Alliance of Equestrian Journalists (IAEJ).

Rules of Entry:

1. Entrants should apply through the IAEJ Secretary at iaejchris@gmail.com.
2. Applications may be found on the IAEJ's Web site: <http://equijournalists.com>
3. Rules regarding entries in all categories:
 - a. Must be reports or features of competition coverage or any topic relating to any of the FEI disciplines, i.e. Jumping, Dressage, Eventing, Driving, Endurance, Reining, Vaulting or ParaEquestrian.
 - b. Must have been published between January 4, 2011 and December 31, 2011.
 - c. Deadline is 12 a.m. on December 31, 2011.
 - d. There is no restriction as to where the entries were published (print or online), but publication date must be within the specified time period (see 3b) and verified. Articles must be between 1,000 and 5,000 words in any language.
 - e. Articles should be sent as a PDF or scanned image of tear sheet for printed articles or as a web link for online articles. Blogs are not eligible.
 - f. Photographs must be sent as an image file (JPEG), and must include PDF or scanned image of tear sheet for printed articles or as a web link for online photographs to verify publication.

- g. Broadcast entries, which includes video, radio and podcast should be sent as a web link.
 - h. There is no entry fee.
 - i. Winner is the individual submitting the entry, (journalist, photographer, videographer, broadcaster, etc.)
 - j. Only one entry may be submitted per entrant per category.²
4. An appointed jury panel will judge only complete entries.
 5. By entering the contest entrants:
 - a. Grant Alltech and the IAEJ the right to freely republish the entry with credit to the entrant and to the original publication.
 - b. Grant the IAEJ the right to use the entry and or reference in promotion of the Alltech IAEJ Media Awards on its website and social networks.
 - c. Express their consent to all contest details and rules of entry.
 6. If selected as the winner, the entrant will need to submit a photo or logo for publication.
 7. All entries must be sent by the deadline to the IAEJ Secretary: iaejchris@gmail.com.