

The Alltech 'A+' Award  
*Honoring Creativity, Passion, and Excellence in Equine Journalism*  
Presented by American Horse Publications and the International Alliance of Equestrian Journalists

**Contest Details:**

The Alltech 'A+' Award will recognize one journalist from each organization for an Alltech FEI World Equestrian Games-related feature in the following categories:

1. Published Article
2. Published Photo
3. Published Broadcast – this category includes video, radio, and podcast

The contest will be run twice:

1. Pre-Alltech FEI World Equestrian Games – Entries published between January 1, 2010 and July 1, 2010
2. Post-Alltech FEI World Equestrian Games – Entries published between July 2, 2010 and January 3, 2011

**Announcement/Recognition of Winners:**

1. In the pre-Alltech FEI World Equestrian Games contest, a total of six winners (three from each organization) will receive a \$500 cash prize and an Alltech 'A+' Award trophy. Winners will be announced August 1, 2010.
2. In the post-Alltech FEI World Equestrian Games, a total of six winners (three from each organization) will receive a \$500 cash prize and an Alltech 'A+' Award trophy. Winners will be announced January 31, 2011.
3. All decisions by AHP and IAEJ judges are final; Alltech will not participate in judging.

**Eligibility:**

1. The entrant must be a member of American Horse Publications (AHP) or the International Alliance of Equestrian Journalists (IAEJ).

**Rules of Entry:**

1. Entrants may apply through either AHP or IAEJ. However, entrants may not apply through both.
2. Applications may be found on AHP and IAEJ's Web sites:
  - a. AHP - <http://www.americanhorsepubs.org/>
  - b. IAEJ - <http://equijournalists.com/>
3. Entries must:
  - a. Be features related to the Alltech FEI World Equestrian Games
  - b. Reference the Alltech FEI World Equestrian Games correctly, using the full title at least upon first mention
  - c. Have been published between January 1, 2010 and July 1, 2010 for the pre-Alltech FEI World Equestrian Games contest or between July 2, 2010 and January 3, 2011 for the post-Alltech FEI World Equestrian Games contest
  - d. Be received by 12 a.m. on July 1<sup>st</sup> for consideration in the pre-Alltech FEI World Equestrian Games contest and by 12 a.m. on January 3<sup>rd</sup> for the post-Alltech FEI World Equestrian Games contest
4. Only one entry may submitted per entrant per contest
5. AHP and IAEJ will judge only complete entries
6. By entering the contest, entrants:
  - a. Grant Alltech, AHP, and IAEJ the right to freely republish the entry with credit to the entrant and to the original publication
  - b. Express their consent to all contest details and rules of entry
7. If selected as the winner, the entrant will need to submit a photo or logo for publication

# ENTRY FORM

The Alltech 'A+' Award  
*Honoring Creativity, Passion, and Excellence in Equine Journalism*  
 Presented by American Horse Publications and the International Alliance of Equestrian Journalists

NAME: \_\_\_\_\_(Last), \_\_\_\_\_(First)

MAILING ADDRESS \_\_\_\_\_

TELEPHONE (with area code/country code): \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

I certify that I am a member of:  AHP  IAEJ

Please complete the following table based on your entry:

<input type="checkbox"/> Article Entry	<input type="checkbox"/> Photo Entry	<input type="checkbox"/> Broadcast Entry
Where published:	Where published:	Where published:
When published:	When published:	When published:
*Please attach scanned copy	Where taken:	Weblink to entry:
	Camera used:	
	Body:	
	Lens:	
	Aperture:	
	Shutter speed:	
	*Please attach scanned copy or send weblink:	

By submitting an entry, I (the entrant) acknowledge that I have read and consent to all contest rules.